



Mark Neumann's
VISION *for*
WISCONSIN'S FUTURE



Together we can build a better future
for our children and grandchildren.



Our grandchildren



Background on Mark Neumann

- Born, raised, and educated in Wisconsin
- 3 adult children and 3 grandchildren
- East Troy High School, UW Whitewater, Master's UW River Falls, Graduate Work UW Madison
- Teacher: High School and College
- Started first business 1980, real estate/home building
- Left private sector and served in Congress '95–'99
- Since 1999, has co-owned and managed six Wisconsin businesses, creating hundreds of job opportunities



14 years ago Mark left private sector
to serve our state and our nation.



Four years later:

- Balanced U.S. budget
- Debt was being repaid
- Largest U.S. tax cut ever passed
- Tens of thousands jobs per month being created

America In Trouble

2009

Debt: \$11,300,000,000,000

(\$150,000/family of 4)

Deficit: \$1,800,000,000,000

(\$24,000/family of 4)

1999 (*When Mark left Congress*)

Debt: \$5,600,000,000,000

(\$77,000/family of 4)

Surplus!

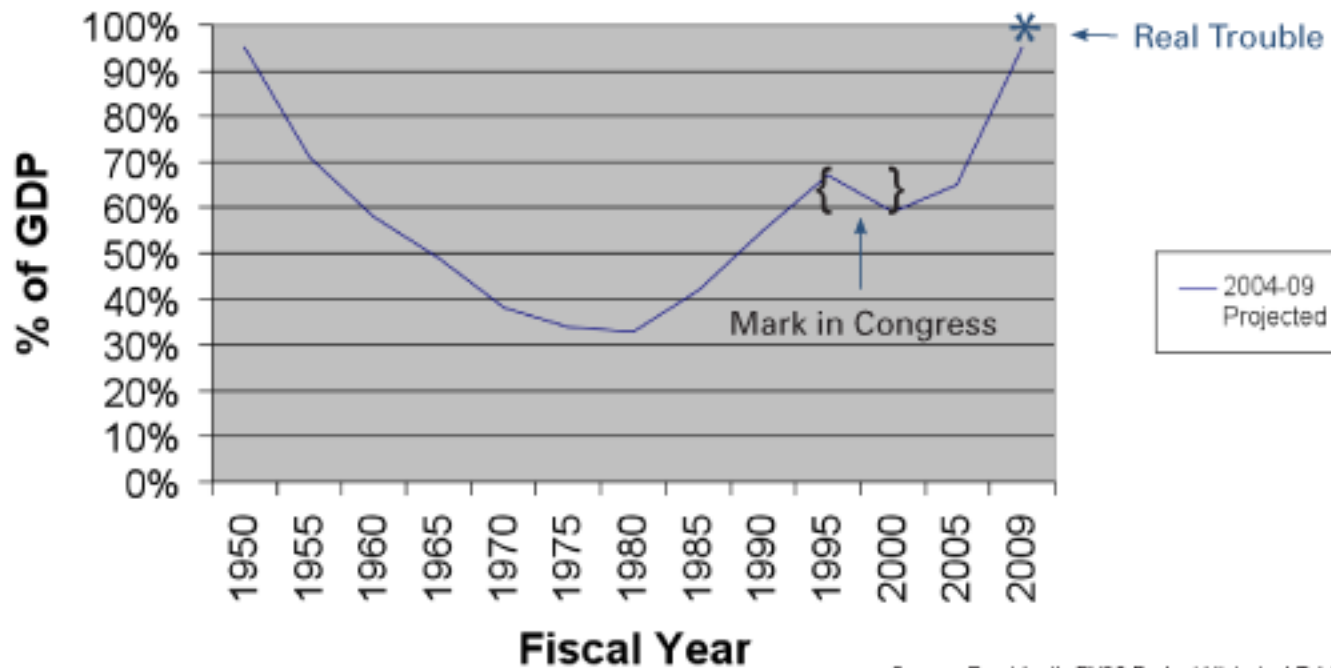
(No Deficit)



This is broken again!

The Real Problem

National Debt 1950-2010 As % of GDP



Source: President's FY06 Budget Historical Tables



Wisconsin's Misery Index

Wisconsin Jobs Lost

128,000 and counting!

Unemployment

Doyle elected in 2003	5.6%
6 years later in 2009	9.4% and rising

– Source: Bureau of Labor Statistics

State Spending

Actual	2007–08 \$56 billion
Doyle Budget	2009–10 \$62 billion

\$6 billion spending increase!



There is Hope

THERE ARE SOLUTIONS

We are Americans



The Best Hope for America

Models created at state level and then replicated nationally.

America was formed by citizens leaving their private sector jobs to serve their state and country.

AMERICA TODAY:

Run by lifelong politicians



To restore our great state and nation, people from the private sector must once again step forward and take control of our government.



Wisconsin's New Model

Globally Competitive

- Secure Wisconsin jobs
- Expand Wisconsin businesses
- Start new Wisconsin businesses
- Attract new jobs



Wisconsin Leads Nation



Step One: Reduce Taxes and Spending



Start by stabilizing the budget

- Fill hole left from the Bailout
- Stop theft of transportation funds
- Stop accounting gimmicks



Step One: Reduce Taxes and Spending

**Then, hold spending increases
to 1% less than inflation**

- For example, if inflation is at 3%,
then hold spending increases to 2%
- Spending increases held to 2% or less



Step One: Reduce Taxes and Spending

Revenue grows because:

Real growth in the economy
(Assume 2% real growth)

+

Inflation
(Assume 3%)

=

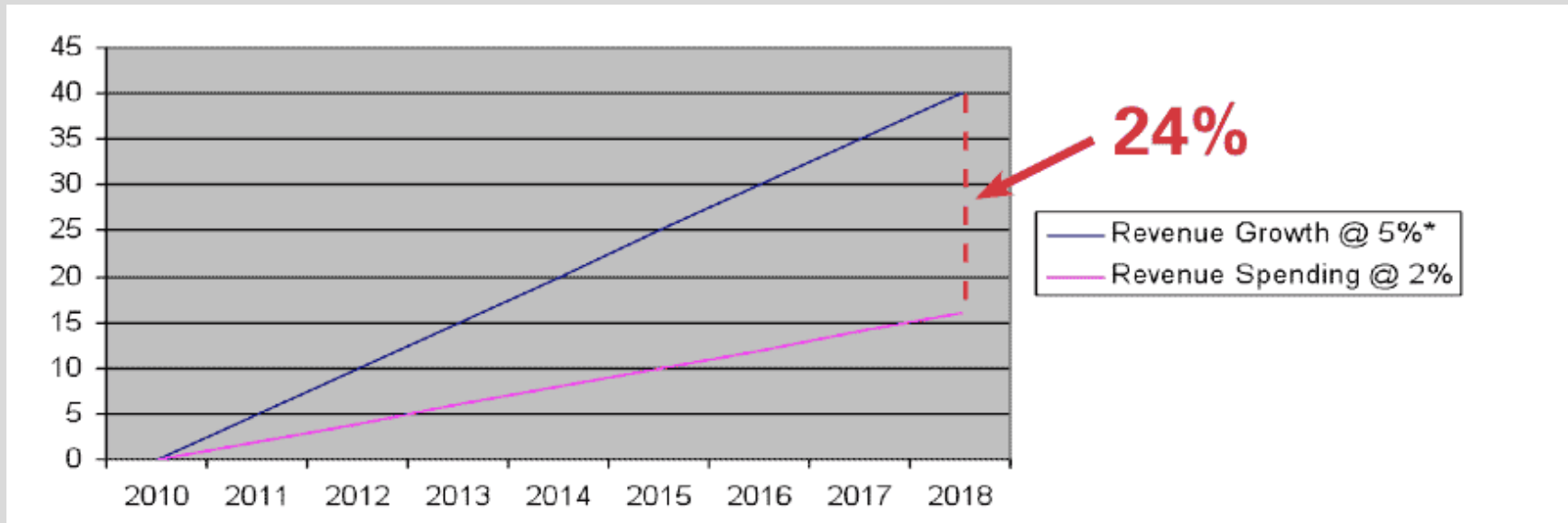
Total revenue growth is 5%



Step One: Reduce Taxes and Spending

8 Year Plan

Reduce taxes by 24% creating job growth environment



Revenue Growth = Inflation (3%) plus real growth in economy (2%)
(Assuming recovery starts in 2010)

Spending Growth = Inflation (3%) minus 1%

Changing the way we look at government.

U.S. Government Fiscal Deficit and Debt

Year	Revenues	Outlays	Social Security	Deficit (-) or Surplus
				Total
1980	517.1	590.9	-	-73.8
1981	599.3	678.2	-	-79
1982	617.8	745.7	-	-128
1983	600.6	808.4	-	-207.8
1984	666.5	851.9	-	-185.4
1985	734.1	946.4	-	-212.3
1986	769.2	990.4	-	-221.2
1987	854.4	1,004.10	-	-149.7
1988	909.3	1,034.50	-	-155.2
1989	991.2	1,143.80	-	-152.6
1990	1,032.10	1,253.10	-	-221
1991	1,055.10	1,324.30	-	-269.2
1992	1,091.30	1,381.60	-	-290.3
1993	1,154.50	1,409.50	-	-255.1
1994	1,258.70	1,461.90	-	-203.2
1995	1,351.90	1,515.90	-	-164
1996	1,453.20	1,560.60	-	-107.4
1997	1,579.40	1,601.30	-	-21.9
1998	1,722.00	1,652.70	-	69.3
1999	1,827.60	1,702.00	-	125.6
2000	2,025.50	1,789.20	-	236.2
2001	1,991.40	1,863.20	-	128.2
2002	1,853.40	2,011.20	-	-157.8
2003	1,782.50	2,160.10	-	-377.6
2004	1,880.30	2,293.00	-	-412.7
2005	2,153.90	2,472.20	-	-318.3
2006	2,407.30	2,655.40	-	-248.2
2007	2,568.20	2,728.90	-	-160.7
2008	2,524.30	2,982.90	-	-458.5



Step Two: Education



Best educated in the world

- **Encourage** great public schools to be even greater!
- **Encourage competition** with poor and failing public schools by encouraging choice and charter schools
- **Ensure** parents of low and moderate income families have same educational opportunities as high income families.



Step Two: Education



Hope High School
Milwaukee, WI

Cost of Choice to tax payers:
\$6,500 per student

Cost of public - same location:
\$12,500+ per student

Mark Neumann is uniquely qualified in education.

- **Master degree:** Education
“supervision and instructional leadership”
- **Public school:** Taught high school and college
- **Choice/charter schools:** Started and built 3 Choice schools in Milwaukee and one charter school in Arizona.
750 students in 2009



Step Three: End Punitive Business Practices

Achieve environmental goals while creating Wisconsin jobs.

- Jobs have been going to Mexico, China and India.
- **Where are your children going to live, work AND raise your grandchildren?**



Step Three: End Punitive Business Practices

Obtain environmental goals while creating Wisconsin jobs.



Picture supplied by Milwaukee Journal Sentinel.



Wisconsin Vision



We are Americans.

We can do better. We will do better.

Our children and grandchildren
are depending on us!



Our Future



Visit us online at Markforgov.com

Authorized and paid for by Mark Neumann for Governor, Matt Neumann, Treasurer.